



Malawi College of Accountancy

Bachelor of Business Management & Entrepreneurship

Malawi College of Accountancy is pleased to inform Parents, Guardians, Employers, Business People and School Leavers that they will be launching a Bachelor Degree in Business Management and Entrepreneurship.

The Programme

The Bachelor Degree in Business Management and Entrepreneurship is an undergraduate Degree that aims to equip candidates with Business Management and Entrepreneurship Skills that can be applied in a Global context.

The Programme aims to develop the student's Intellectual Skills, Managerial Competences and Entrepreneurial Traits through a blending of class teaching, practical situations and role-playing. Students are able to understand Business Fundamentals to equip them for challenging situations in the ever-changing business world.

The programme is aimed at enhancing Continuous Professional Development and preparing students for further studies not only in Business Management or Entrepreneurship but also in related fields.

Duration

The Course Duration is for 4 (Four) Years

Who is the Programme for?

- ✓ Individuals who wish to acquire Business Management Skills
- ✓ Business Owners who want to sharpen Entrepreneurial Skills
- ✓ Managers of Small Business
- ✓ Entrepreneurs wishing to start their Businesses

Admission Requirements

The applicants for admission into the undergraduate program will be subject to screening program on the academic achievement obtained at the secondary school level as follows:

- i) A Full MSCE with at most 4 credits including: Mathematics, English and any two Business studies or Science subjects.
- ii) GCSE –A –Level, One A level pass
- iii) Mature Entry - MSCE or its equivalent and a Diploma plus 3 years proven work experience in a Business Environment.

Mode of Delivery

The programme is offered on:

- ✓ Full Time
- ✓ Block Release
- ✓ Extended Week-End
- ✓ Evening

Modules/Subjects

Year 1	Year 2	Year 3	Year 4
Business Environment	Macro Economics	New Venture Creation	Operations Management
Management & Organizational Behaviour	Business Information Systems	Project Management	Strategic Marketing Management
			New Product Development
Financial Accounting	Entrepreneurship	Entrepreneurship Management	Risk Analysis and Corporate Governance
	Management Information System		
Business Communication	Financial Accounting	Managerial Accounting	Business Policy & Strategy
Introduction to Business Mathematics	Taxation	International Business	Advanced Business Research Methodology and Entrepreneurship Dissertation
	Company Law		
Business Law	Business Statistics	e-Commerce & e-Business	
Micro Economics			
Information Technology	Cost Accounting	Human Resource Management	
Entrepreneurship Fundamentals	Marketing Fundamentals	Business Research Methodology	
Introduction to Cost Accounting		Procurement Management	
		Selling and Sales Management	

Programme Outcomes

Upon successful completion of the Degree Programme, the student should be able to:

- ✓ Demonstrate a thorough understanding of the Principles and Practice of Business Management and Entrepreneurship
- ✓ Demonstrate competence in Business Idea Initiation to the Implementation of Viable Business Ventures

Career Opportunities

On completion of this programme, Graduates can aspire to the following positions:

- ✓ Business Manager
- ✓ Entrepreneur
- ✓ International Business Practitioner
- ✓ Customer Consultant

For more details and to Register for this Course, contact us at:

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Ginnery Corner
01871411

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01788314/315

MCA Mzuzu Campus
AHL Building
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